Protector IQ: From Product Idea to Go-Live

We provide comprehensive testing, filing, and innovation support for insurers and insurtechs across India and APAC. Our expertise transforms your insurance concepts into market-ready solutions.



Consofella Fintech Pvt Ltd

What We Do

Product Innovation

> Design digital, embedded, and SMEfocused insurance products that align with market needs and regulatory requirements.

IRDAI Filing

Accelerate your filing process with ready-togo formats and comprehensive pricing logic articulation.

> System Scoping

Transform product logic into buildable user journeys with clear specifications for quotes, endorsements, and claims.



Conduct underwriterled UAT to identify conversion gaps before your customers encounter them.

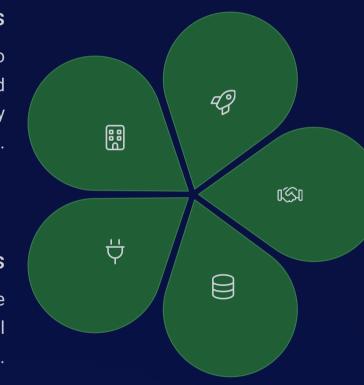
Who We Work With

Life & General Insurers

Established companies seeking to modernize their product offerings and streamline Underwriting, regulatory compliance.

Embedded Platforms

Businesses integrating insurance capabilities into their existing digital ecosystems.



InsurTech Founders

Startups navigating the complex insurance landscape while bringing innovative solutions to market.

Brokers & TPAs

Intermediaries enhancing their service offerings with digital capabilities and customer-centric approaches.

System Vendors

Policy administration platforms seeking to optimize their solutions for the Indian market.

Why Partner With Us

Underwriter-led product execution

Our team brings real-world underwriting expertise to every project. We understand insurance logic at its core.

Faster, cleaner IRDAI approvals

Our regulatory knowledge speeds up your compliance process. We anticipate challenges before they arise.



Real-world testing that improves retention

We don't just test buttons. We test logic, language, and trust-building elements.



Trusted across India & APAC

Our regional expertise provides valuable insights into diverse markets and regulatory environments.



Let's Talk

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Connect with us for industry insights and updates