# Protector IQ: From Product Idea to Go-Live

We provide comprehensive testing, filing, and innovation support for insurers and insurtechs across India and APAC. Our expertise transforms your insurance concepts into market-ready solutions.



Consofella Fintech Pvt Ltd

# What We Do

Product Innovation

> Design digital, embedded, and SMEfocused insurance products that align with market needs and regulatory requirements.

# IRDAI Filing

Accelerate your filing process with ready-togo formats and comprehensive pricing logic articulation.

# > System Scoping

Transform product logic into buildable user journeys with clear specifications for quotes, endorsements, and claims.



Conduct underwriterled UAT to identify conversion gaps before your customers encounter them.

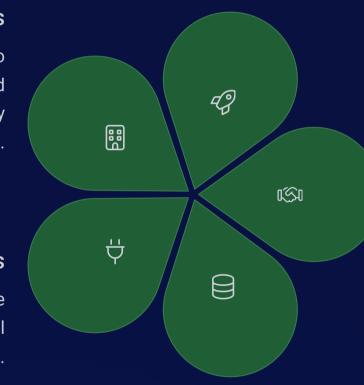
# Who We Work With

## Life & General Insurers

Established companies seeking to modernize their product offerings and streamline Underwriting, regulatory compliance.

## **Embedded Platforms**

Businesses integrating insurance capabilities into their existing digital ecosystems.



### **InsurTech Founders**

Startups navigating the complex insurance landscape while bringing innovative solutions to market.

#### **Brokers & TPAs**

Intermediaries enhancing their service offerings with digital capabilities and customer-centric approaches.

#### **System Vendors**

Policy administration platforms seeking to optimize their solutions for the Indian market.

# Why Partner With Us

## **Underwriter-led product execution**

Our team brings real-world underwriting expertise to every project. We understand insurance logic at its core.

### Faster, cleaner IRDAI approvals

Our regulatory knowledge speeds up your compliance process. We anticipate challenges before they arise.



### Real-world testing that improves retention

We don't just test buttons. We test logic, language, and trust-building elements.



#### Trusted across India & APAC

Our regional expertise provides valuable insights into diverse markets and regulatory environments.



# Let's Talk

#### Email

bhaktidama@protectoriq.com

Phone

+91-9987764627

#### Website

www.protectoriq.com

### LinkedIn

Connect with us for industry insights and updates